

Work experience

Present – since 2015: Writer and TV host of weekly segment *Occhio al Futuro*, on *Striscia la notizia* - the most popular long running show on Italian TV, showcasing innovative future proof technologies. Since 2020 the segment has focused on innovations that implement the UN's 17 Sustainable Development Goals

2023 - Wrote and interpreted the interactive play “Guarda come si fa il mare” following a Workshop on empathy with students from Liceo Carlo Tenca in Milan; Facilitated a Workshop on empathy for the students of Andersen International School in Milan; Moderated the webinar “COP27: environmental and social sustainability” for Attiviamo Energie Positive; Moderated the webinar “Sustainability and circular economy in artisanal artistry” for ARTEX; Facilitated a Workshop on empathy during UNESCO IOC's EU4Ocean Summer School.

2022: Moderated “World Happiness Report” panel during the Parma Green Week; Speaker at GECO - The Sustainability Expo; Hosted Green Building Council Italia's event to present GBCI Condomini protocol; Hosted seminar on the 2030 Agenda at University della Basilicata; Panelist at “Sustainability and Kindness” during Artigianato e Palazzo; Facilitated Workshop on empathy during UNESCO IOC's EU4Ocean Winter School.

2021: Host and moderator of IBM's event Architecting the Future; Speaker at Vanity Fair Green; Speaker at Model UN's 2021 Global Week of Action; Host and moderator of AWorld's A World of Actions; Moderator of panel “Textiles, Fashion e Sustainable Development” during the UNESCO Forum on Creative Cities at Fondazione Pistoletto Cittàdellarte; Host and moderator of “The Call of the Urban Wild” at Triennale di Milano, on urban development and forestation; Host and moderator Barcolana Sea Summit; Joins Board of Fondazione Illimity.

2020: Host and moderator of Regeneration 20|30 in Parma; Speaker at Sircle ESG Week; Joins Advisory Board of Yale Center for Environmental Law & Policy; Becomes permanent lecturer for the “Design, Creativity and Social Practices” Master at Cittàdellarte; Writes and hosts 10 webinars on the 2030 Agenda for teachers of all grade levels for Giunti Editori and a2a; Student mentor for ERVIS Foundation

2019: Moderator at the United Nations International Trade Centre T4SD Forum in Geneva; Presenter and moderator of German Italian Chamber of Commerce's Sustain-Ability day; Storytelling Workshop for Aquafil; Honorary Host and moderator of fifth edition of the international food summit Seeds&Chips; Sustainability Advisor of GuiltlessPlastic – international design event curated by Rossana Orlandi for the Salone Internazionale del Mobile in Milan

2017 - 2018: Editor at Large of The Good Life Italia; Speaker at TEDx Bologna Roots; Host of SingularityU Italy Summit, Milan; Moderator of “Midway. Between Philosophy and Practice” at Milano Design Film Festival; Curator and Moderator of Senso di Colpa at Galleria Rossana Orlandi, Milan; Moderator It's Circular Forum, Distretto 5VIE, Milan; Moderator Under the Bamboo Tree, Fondazione Franco Maria Ricci

2016: Editor in Chief of The Good Life Italia – men's bi-monthly business & lifestyle hybrid magazine; Collaborates with Ashoka - the global network of leading social entrepreneurs

2015: Publishes essay in Made in Italy Green curated by Maurizio Guandalini and Victor Uckmar (Mondadori Università)

2014 – 2015: Writes freelance for Corriere della Sera

2014: Bompiani publishes her fourth book, A Passo Leggero – esercizi di introspezione e circospezione

2008 – 2013: Striscia la notizia: writer and host of weekly segment Occhio allo Spreco on environmental practices; Miniseries Coltivati for charity organization Oxfam Italia on Donnamoderna.it; Writes for Corriere della Sera's supplement Sette Green

2013: Updated paperback edition of third book Occhio allo Spreco (BUR)

2012: Collaborates with Nativa, the first B Corp in Italy

2012- 2015: Writes the online daily summer segment A passo leggero for Corriere della Sera

2011: Publishes essay in *Green Italia* curated by Maurizio Guandalini and Victor Uckmar (Mondadori Università)
2011: Giunti Progetti Educativi and Fondazione Ambienta publish *Tondo Come il Mondo*, a children's book distributed for free in elementary schools and reaching the 12th edition in 2022
2010: Paperback edition of book *Occhio allo Spreco* (BUR)
2009: Rizzoli publishes her second book *Occhio allo Spreco – consumare meno e vivere meglio*
2008: Rizzoli publishes her first book *Tentativi di Eco Condotta*
2002 – 2008: Freelance writer for *Specchio della Stampa*, *Elle Italia*, *Natural Style*, *Panorama*
2001 *Abitare TV*: Writer and host of *In Attesa di Abitare* – a program on childcare design
2000 – 2001: *AbitareTV*: Curator of satellite channel on architecture and design
2000: *Abitare*: editorial planning for new satellite channel Abitare TV
1987 – 2000: *Mediaset*, Milano. TV entertainment reporter for daily news programs: TG5, TG4, Studio Aperto and for the weekly Ciak – live broadcasts from international events; interviews with world pop icons. Anchorwoman of *Studio Aperto* from 1991 to 1993
1986 – 1987: *Diego della Valle*, Milano. Selection of products for upscale mail-order catalog
1986: *PBC International*, New York. Author of *Packaging Design III*
1984 – 1986: *Wells, Rich, Greene, Advertising*, New York. Copywriter

Education

1981 – 1984: *Yale University*, New Haven, CT. BA in History of Art.

Languages

Bilingual: Italian and English

Fluent: French

Good knowledge: Spanish