

**Work experience**

**Present – since 2015:** Writer and TV host of weekly segment *Occhio al Futuro*, on *Striscia la notizia* - the most popular long running show on Italian TV, showcasing innovative future proof technologies. Since 2020 the segment has focused on innovations that implement the UN's 17 Sustainable Development Goals

**2022:** Moderated “World Happiness Report” panel during the *Parma Green Week*; Speaker at *GECO - The Sustainability Expo*; Hosted *Green Building Council Italia's* event to present GBCI Condomini protocol; Hosted seminar on the 2030 Agenda at *University della Basilicata*; Panelist at “Sustainability and Kindness” during *Artigianato e Palazzo*

**2021:** Host and moderator of *IBM's* event *Architecting the Future*; Speaker at *Vanity Fair Green*; Speaker at *Model UN's 2021 Global Week of Action*; Host and moderator of *A World's A World of Actions*; Moderator of panel “Textiles, Fashion e Sustainable Development” during the *UNESCO Forum on Creative Cities* at Fondazione Pistoletto *Cittàdellarte*; Host and moderator of “*The Call of the Urban Wild*” at Triennale di Milano, on urban development and forestation; Host and moderator *Barcolana Sea Summit*; Joins Board of *Fondazione Illimity*

**2020:** Host and moderator of *Regeneration 20|30* in Parma; Speaker at *Sircle ESG Week*; Joins Advisory Board of *Yale Center for Environmental Law & Policy*; Becomes permanent lecturer for the “Design, Creativity and Social Practices” Master at *Cittàdellarte*; Writes and hosts 10 webinars on the 2030 Agenda for teachers of all grade levels for *Giunti Editori* and *a2a*; Student mentor for *ERVIS Foundation*

**2019:** Moderator at the *United Nations International Trade Centre T4SD Forum* in Geneva; Presenter and moderator of German Italian Chamber of Commerce's *Sustain-Ability* day; Storytelling Workshop for *Aquafil*; Honorary Host and moderator of fifth edition of the international food summit *Seeds&Chips*; Sustainability Advisor of *GuiltlessPlastic* – international design event curated by *Rossana Orlandi* for the *Salone Internazionale del Mobile* in Milan

**2017 - 2018:** Editor at Large of *The Good Life Italia*; Speaker at *TEDx Bologna Roots*; Host of *SingularityU Italy Summit*, Milan; Moderator of “*Midway. Between Philosophy and Practice*” at *Milano Design Film Festival*; Curator and Moderator of *Senso di Colpa* at *Galleria Rossana Orlandi*, Milan; Moderator *It's Circular Forum*, *Distretto 5VIE*, Milan; Moderator *Under the Bamboo Tree*, *Fondazione Franco Maria Ricci*

**2016:** Editor in Chief of *The Good Life Italia* – men's bi-monthly business & lifestyle hybrid magazine; Collaborates with *Ashoka* - the global network of leading social entrepreneurs

**2015:** Publishes essay in *Made in Italy Green* curated by Maurizio Guandalini and Victor Uckmar (Mondadori Università)

**2014 – 2015:** Writes freelance for *Corriere della Sera*

**2014:** Bompiani publishes her fourth book, *A Passo Leggero – esercizi di introspezione e circospezione*

**2008 – 2013:** *Striscia la notizia*: writer and host of weekly segment *Occhio allo Spreco* on environmental practices; Miniseries *Coltivati* for charity organization *Oxfam Italia* on *Donnamoderna.it*; Writes for *Corriere della Sera's* supplement *Sette Green*

**2013:** Updated paperback edition of third book *Occhio allo Spreco* (BUR)

**2012:** Collaborates with *Nativa*, the first B Corp in Italy

**2012- 2015:** Writes the online daily summer segment *A passo leggero* for *Corriere della Sera*

**2011:** Publishes essay in *Green Italia* curated by Maurizio Guandalini and Victor Uckmar (Mondadori Università)

**2011:** Giunti Progetti Educativi and Fondazione Ambienta publish *Tondo Come il Mondo*, a children's book distributed for free in elementary schools and reaching the 12<sup>th</sup> edition in 2022

**2010:** Paperback edition of book *Occhio allo Spreco* (BUR)

**2009:** Rizzoli publishes her second book *Occhio allo Spreco – consumare meno e vivere meglio*

**2008:** Rizzoli publishes her first book *Tentativi di Eco Condotta*

**2002 – 2008:** Freelance writer for *Specchio della Stampa*, *Elle Italia*, *Natural Style*, *Panorama*

**2001** *Abitare TV*: Writer and host of *In Attesa di Abitare* – a program on childcare design  
**2000 – 2001**: *AbitareTV*: Curator of satellite channel on architecture and design  
**2000**: *Abitare*: editorial planning for new satellite channel Abitare TV  
**1987 – 2000**: *Mediaset*, Milano. TV entertainment reporter for daily news programs: TG5, TG4, Studio Aperto and for the weekly Ciak – live broadcasts from international events; interviews with world pop icons. Anchorwoman of *Studio Aperto* from 1991 to 1993  
**1986 – 1987**: *Diego della Valle*, Milano. Selection of products for upscale mail-order catalog  
**1986**: *PBC International*, New York. Author of *Packaging Design III*  
**1984 – 1986**: *Wells, Rich, Greene, Advertising*, New York. Copywriter

### **Education**

**1981 – 1984**: *Yale University*, New Haven, CT. BA in History of Art.

### **Languages**

*Bilingual*: Italian and English

*Fluent*: French

*Good knowledge*: Spanish