

Work experience

- 2015 – Present:** Writer and TV host of weekly segment *Occhio al Futuro*, on *Striscia la notizia* - the most popular long running show on Italian TV, showcasing innovative future proof technologies. Since 2020 the segment has focused on innovations that implement the UN's 17 Sustainable Development Goals.
- 2021:** Host and moderator of *IBM's* event *Architecting the Future*; Speaker during *Vanity Fair Green*; Speaker during *Model UN's 2021 Global Week of Action*; Host and moderator of *A World's A World of Actions*; Moderator of panel "Textiles, Fashion e Sustainable Development" during the *UNESCO Forum on Creative Cities* at Fondazione Pistoletto Cittàdellarte (Biella); Host and moderator of *"The call of the urban wild"* at Triennale di Milano, on urban development and forestation; Host and moderator *Barcolana Sea Summit*
- 2020:** Host and moderator of *Regeneration 20|30* in Parma; Speaker during *Circle ESG Week*; Advisory Board Member of *Yale Center for Environmental Law & Policy*; Lecturer for the "Design, Creativity and Social Practices" Master at *Cittàdellarte*; Writer series of webinars for teachers of all grade levels on the 2030 Agenda for *Giunti Editori* and *a2a*; Student mentor for *ERVIS Foundation*
- 2019:** Moderator at the United Nation's International Trade Centre *T4SD Forum* in Geneva; Presenter and moderator of German Italian Chamber of Commerce's *Sustain-Ability* day; Honorary Host and moderator of fifth edition of the international food summit *Seeds&Chips*; Sustainability Advisor of *GuiltlessPlastic* – international design event curated by Rossana Orlandi for the Salone Internazionale del Mobile in Milan.
- 2018:** Moderator *Under the Bamboo Tree*, Fondazione Franco Maria Ricci, Fontanellato, Parma
- 2017:** Editor at Large of *The Good Life Italia*; Speaker at *TEDx Bologna Roots*; Host of *SingularityU Italy Summit*, Milano.
- 2016:** Editor in Chief of *The Good Life Italia* – a men's bi-monthly business & lifestyle hybrid magazine; Collaborates with *Ashoka* - the global network of leading social entrepreneurs.
- 2015:** Publishes an essay in *Made in Italy Green* curated by Maurizio Guandalini and Victor Uckmar (Mondadori Università)
- 2014 – 2015:** Writes freelance for *Corriere della Sera*.
- 2014:** Bompiani publishes her fourth book, *A Passo Leggero – esercizi di introspezione e circo spezione*.
- 2008 – 2013:** *Striscia la notizia*: writer and host of weekly segment *Occhio allo Spreco* on environmental practices; Miniseries *Coltivati* for charity organization *Oxfam Italia* on *Donnamoderna.it*; Writes for *Corriere della Sera's* supplement *Sette Green*.
- 2013:** Updated paperback edition of third book *Occhio allo Spreco* (BUR)
- 2012:** Collaborates with *Nativa*, the first B Corp in Italy.
- 2012- 2015:** Writes the online daily summer segment *A passo leggero* on *Corriere della Sera*.
- 2011:** Publishes an essay in *Green Italia* curated by Maurizio Guandalini and Victor Uckmar (Mondadori Università).
- 2011 :** Giunti Progetti Educativi and Fondazione Ambienta publish *Tondo Come il Mondo*, a children's book, distributed for free in elementary schools and reaching the 10th edition in 2019.
- 2010:** Paperback edition of book *Occhio allo Spreco* (BUR)
- 2009:** Rizzoli publishes *Occhio allo Spreco – consumare meno e vivere meglio*
- 2008:** Rizzoli publishes *Tentativi di Eco Condotta*
- 2002 – 2008:** Freelance writer for *Specchio della Stampa*, *Elle*, *Natural Style*, *Panorama*.
- 2001** *Abitare TV*. Writer and host of *In Attesa di Abitare* – a program on childcare design.
- 2000 – 2001:** *AbitareTV*. Curator of satellite channel on architecture and design.
- 2000:** *Abitare*. Editorial planning for new satellite channel *Abitare TV*.

1987 – 2000: *Mediaset*, Milano. TV entertainment reporter for daily news programs: TG5, TG4, Studio Aperto and for the weekly Ciak – live broadcasts from international events; interviews with world pop icons.

Anchorwoman of *Studio Aperto* from 1991 to 1993.

1986 – 1987: *Diego della Valle*, Milano. Selection of products for upscale mail-order catalogue.

1986: *PBC International*, New York. Author of Packaging Design III.

1984 – 1986: *Wells, Rich, Greene, Advertising*, New York. Copywriter.

Education

1981 – 1984: *Yale University*, New Haven, CT. BA in History of Art.

Languages

Bilingual: Italian and English

Fluent: French

Good knowledge: Spanish